Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



"Nothin' to do but gro for U"

62.61

OWN ROOT POT GROWN

ROSES

SPRING-1926-SUMMER

ONLY-ONE PRICE-LIST exclusively to the FLORAL and NURSERY TRADES

Annual
Priceless Descriptive Catalogue
to everybody on request

2½-inch pot Roses are thrifty young plants, with strong balls of roots and vigorous tops, suitable for lining out in nursery rows, bedding, benching, growing on in three inch pots, counter sales or mailing.

4-inch pot Roses are well-branched twoyear-old bushes with extra strong balls of fibrous roots, ready for quick and substantial results for forcing, bedding, pot sales landscape planting, etc.

Immediate shipment or later delivery to suit purchaser

Your growing servants



"LEEDLE Roses gro bloomin' BIG"

-FOR-

FLORISTS, PLANTSMEN AND NURSERYMEN Submit want list for prices per 1,000 in many varieties

21/2-inch

	2½-inch		4-in		
	Doz.	100	Doz.	100	
American Beauty	\$2.40	\$15.00	\$6.00	\$45.	
HYBRID PERP	ETUAL	-S			
Anna de Dieshach	.\$1.35	\$7.50	\$3.00	\$20.	
Ball of Snow (Boule de Neige)	1.20	7.00	3.00	20.	
Black Prince	1 35	7.50	3.00	20.	
Captain Christy	1 50	8.00	3.00	20.	
Captain Hayward.	1 50	8.00	3.00	20.	
Clia	1 35	7.50	3.00	20.	
Clio	1 50	8.00	3.00	20.	
Crimson Druschki	1 50	7.50	3.25	221	
Dinsmore		8.00	3.00	20.	
Eugene Fuerst	1 50	8.00	3.00	20.	
Frau Karl Druschki	1 75	10.00	4.20	30.	
		7.50	3.00	20.	
General Jacqueminot					
George Dickson	1.50	8.00	3.00	20.	
Gloire Lyonnaise		8.00 7.50	3.00	20.	
Glory of Paris	1.35		3.00	20.	
Hardy American Beauty	1.60	9.00	4.20	30.	
Heinrich Munch		10.00	4.20	30.	
His Majesty		7.50	3.00	20.	
Hugh Dickson		8.00	3.00	20.	
J. B. Clarke		8.00	3.00	20.	
John Hopper		7.50	3.00	20.	
Jubilee		8.00	3.00	20.	
La Reine	1.35	7.50	3.00	20.	
Madame Charles Wood		7.50	3.00	20.	
Madame Masson		7.50	3.00	20.	
Madame Plantier		7.50	3.00	20	
M'lle Louise Crette		9.00	4.20	30.	
Magna Charta	1.50	8.00	3.50	25.	
Marshall P. Wilder	1.35	7.50	3.00	20.	
Mrs. John Laing Mrs. R. G. Sharman-Crawford	1.50	8.50	3.50	25.	
Mrs. R. G. Sharman-Crawford	1.75	10.00	4.80	35.	
Paul Nevron	1 35	7.50	3.00	20.	
Prince Camille de Rohan	_ 1.50	8.00	3.00	20.	
Snow Queen	1.75	10.00	4.20	30	
Ulrich Brunner	_ 1.60	9.00	3.50	25	
White American Beauty	1.75	10.00	4.20	30	
HYBRID RU	COSA			•	
Conrad F. Meyer.		7.50	3.00	20.	
F. J. Grootendorst		15.00	4.80	35.	
Now Continue	1 20	7.00	3.00	20.	
New Century Sir Thomas Lipton	1 20	7.00	3.00	20.	
on thomas bipron	. 1.20	7.00	3.00	20.	
MOSS					
Crested Moss	_ 1.50	8.00	3.25	421	
Crimson Globe	1.50	8.00	3.00	20.	
Elizabeth Rowe	1.35	7.50	3.00	20.	
Henri Martin	1.35	7.50	3.00	20.	
Mousseline		*******	3.00	20.	
Princess Adelaide	_ 1.50	8.00	3.25	$22\frac{1}{2}$	

HYBRID TEAS-EVERBLOOMING

***************************************	21/	inch	4-in	oh
	Doz.	100	Doz.	100
Alexander Emslie	1702.	\$12.00		
			\$4.80	\$35.
Amelia Gude	2.00	12.00	4.80	35.
America, Hill's	2.40	15.00	4.80	35.
Angelus	1.75	10.00	4.20	30.
Annie Laurie	1.75	10.00	4.20	30.
Antoine Rivoire	1.35	7.50	3.00	20.
Augustine Guinoisseau	1.20	7.00	3.00	20.
Balduin	1.10	6.50	3.00	20
Bessie Brown	1 35	7.50	3.00	20.
Betty Uprichard		12.00	4.80	35.
Charmer		15.00	6.50	50.
Clarelly	1 75	10.00	4 20	30.
Clovelly Col. Oswald Fitzgerald.	1 50	8.00	3.50	25.
Columbia	1 50	8.00	3.50	25.
Columbia	0.00	12.00	4.20	
Commonwealth	2.00			30.
Crimson Maman Cochet		7.00	3.00	20.
Crimson Queen	1.10	6.50	3.00	20.
Crusader	1.50	8.00	3.25	$22\frac{1}{2}$
Donald MacDonald	1.75	10.00	4.80	35.
Double Butterfly	2.00	12.00	4.20	30.
Double White Killarney		**********		
Duchess of Albany	1.20	7.00	3.00	20.
Earl Haig	2.00	12.00	4.80	35.
Edel		8.00	3.50	25.
Edith Part		8.00	4.20	30.
E. Godfrey Brown		12.00	4.80	35.
Emma Wright	2 40	15.00	5.40	40.
Etoile de France	1.90	7.00	3.00	20.
Fireflame		10.00	4.20	30.
Francis Gaunt		12.00	4.80	35.
		8.00	3.50	
Francis Scott Key				25.
General McArthur	1.20	7.00	3.25	$22\frac{1}{2}$
GenSup. Arnold Janssen		7.00	3.00	20.
Giant LaFrance		9.00	4.20	30.
Gloire des Belges		7.50	3.50	25.
Golden Ophelia		9.00	4.20	30.
Goldmine		25.00		
Gorgeous	1.50	8.00	3.50	25.
Hadley		8.00	3.50	25.
Helen Gould	1.10	6.50	3.00	20.
Henrietta	1.50	8.00	3.50	25.
Hoosier Beauty	1.50	8.00	3.25	221
Irish Fireflame	1.75	10.00	4.80	35.
Jonkheer J. L. Mock		7.00	3.25	221
Kaiserin Augusta Victoria	1.20	7.00	3.00	20.
Killarney, Pink (Irish Beauty)	1 50	8.00	3.00	20.
Killarney Brilliant	1.75	10.00	3.50	25.
La Champagne		20.00	6.60	50.
Lady Pirrie		8.00	3.00	20.
Lady Ursula		7.00	3.00	20.
LaFrance, Pink	1.20	7.00	3.00	
				20
Laurent Carle	1.20	7.00	3.25	$22\frac{1}{2}$
Leader		25.00	6.60	50.
Lord Charlemont	3.00	20.00	6.60	50.
Lucie Nicholas-Meyer	3.00	20.00	6.60	50.
Louise Baldwin	2.40	15.00	5.40	40.
Mabel Turner	3.00	20.00	6.60	50.

HYBRID TEAS-EVERBLOOMING-Continued.

	21/	1/4-inch		ch
	Doz.	100	Doz.	100
M'me Abel Chatenay		\$7.00	\$3.00	\$20.
M'me Butterfly		9.00	3.50	25.
M'me Caroline Testout		8 00	3 50	25.
M'me Jenny Guillemot	1 35	7 50	3 00	20
M'me Jules Grolez	1.35	7.50	3.00	20.
M'ine Melanie Soupert	1.20	7.00	3.25	221
M'me Paul Euler		7.00	3.25	$22\frac{1}{2}$
M'me Segond Weber	1.35	7.50	$\frac{3.25}{3.25}$	$22\frac{1}{2}$
M'lle Helene Cambier	1.20	7.00	3.00	20.
Marie Delesalle		8.00	3.50	25.
Meteor	1.35	7.50	3.00	20.
Mrs. Aaron Ward		8.00	3.25	$22\frac{1}{2}$
Mrs. Bryce Allen	1.75	10.00	4.20	30.
Mrs. A. R. Waddell	1.35	7.50	3.25	$22\frac{1}{2}$
Mrs. Calvin Coolidge	2.40	15.00	4.80	35.
Mrs. Charles Bell	1.50	8.50	3.50	25.
Mrs. Charles E. Pearson	1.50	8.00	4.20	3 0.
Mrs. Charles Russell	2.40	15.00	6.00	4 5.
Mrs. George Beckwith	3.00	20.00	6.60	50.
Mrs. Henry Morse	1.75	10.00	4.20	3 0.
Mrs. H. R. Darlington	1.75	10.00	4.20	3 0.
Mrs. John Cook	1.60	9.00	3.50	25.
Mrs. Taft		7.50	3.00	20.
My Maryland		8.00	3.25	$\frac{22\frac{1}{2}}{2}$
Natalie Bottner		8.00	3.50	25.
National Emblem		7.50	3.50	25.
New Columbia		12.00	4.80	35.
Ophelia		8.00	3.50 4.20	25.
Pink Guillemot		$\frac{10.00}{7.00}$	$\frac{4.20}{3.25}$	$\frac{30}{22\frac{1}{2}}$
President Taft Prima Donna		7.00	$\frac{3.25}{3.25}$	$22\frac{1}{2}$
		7.50	3.00	$\frac{227}{20}$.
RadianceRed Columbia		8.00	3.25	$\frac{20}{22\frac{1}{2}}$
Red La France		7.00	3.00	$\frac{227}{20}$.
Red Letter Day		7.00	3.25	$\frac{20}{22\frac{1}{2}}$
Red Maman Cochet	1 20	7.00	3.00	20.
Red Premier	3 50	25.00	6.60	50.
Red Radiance		8.00	3.00	20.
Rena Robbins.		7.50	3.25	223
Rev. F. Page Roberts	2.00	12.00	5.40	40.
Rhea Reid	1.20	7.00	3.00	20.
Richmond		8.00	3.25	221
Rose Marie		8.00	3.25	$22\frac{1}{2}$
Senateur Mascuraud	1.50	8.00	3.50	25.
Sensation		12.00	4.80	35.
Serge Basset		12.00	4.80	35.
Shell-pink Radiance	1.60	9.00	3.50	25.
Souv. de E. Guillard	1.60	9.00	4.20	30.
Souv. de H. A. Verschuren Souv. du President Carnot			6.60	50.
Souv. du President Carnot	1.35	7.50	3.25	$22\frac{1}{2}$
Sunburst	1.35	7.50	3.25	221
Templar	2.00	12.00	4.80	35.
Therese Zeimet-Lambert	3.00		6.60	50.
Ulster Volunteer		15.00	4.80	3 5.
Wellesley		6.50	3.00	20.
White Killarney		8.00	3.00	20.
White La France	1.20	7.00	3 . 0 0	20.

HYBRID TEAS-EVERBLOOMING-Concluded.

TITETITE TENO ETERIDEO			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
	21/4.	inch	4-in	ch
	Doz.	100	Doz.	100
White Ophelia			\$4.80	\$35.
Yellow Kaiserin	1 50	8.00	3.50	25.
Yellow Ophelia	1 60	9.00	4.20	30
I CITOW OPTICITA	1.00	0.00	1.20	00
TEAS—EVERBLO	OMI	NG		
Alexander Hill Gray		\$6.50	\$3.00	\$20.
Blumenschmidt		6.00	3.00	20.
Bon Silene		7.00	3.00	20.
Bridesmaid		6.50	3.00	20.
Catherine Mermet	1.10	6.50	3.00	20.
Crimson Maman Cochet	1 20	7.00	3.00	20.
Devoniensis (Magnolia Rose)		6.50	3.00	20.
Duchess de Brabant	1.00	6.00	3.00	20.
Etoile de Lyon	1.20	7.00	3.00	20.
Golden Gate	1.00	6.00	3.00	20.
Helen Good	1.10	6.50	3.00	20.
Ivory (White Golden Gate)	1.10	6.50	3.00	20.
Jeanette Heller		6.50	3.00	20.
Lady Hillingdon		6.50	3.25	221
Lady Plymouth	1.10	6.50	3.00	20.
M'me Constant Soupert	1.50	8.00	3.50	25.
M'me Derepas Matrat		9.00	4.80	35.
M'me de Vatrey (Creole Beauty)	1 20	7.00	3.00	20.
M'me Ioseph Schwartz	1 20	7.00	3.00	20.
M'me Joseph Schwartz M'me Lombard M'ile Franzisca Kruger	1 10	6.50	3.00	20.
M'lle Franzisca Kruger	1 00	6.00	3.00	20.
Madison	1 10	6.50	3.00	20.
Maiden's Blush	1 10	6.50	3.00	20.
Maman Cochet, Pink	1 10	6.50	3.00	20.
Marie Guillot		6.50	3.00	20.
Marie Lambert	1 00	6.00	3.00	20.
Marie van Houtte		6.50	3.00	20.
Mrs. Ben. R. Cant		6.50	3.00	20.
Murelle		7.00	3.00	20.
Papa Gontier	1.20	7.00	3.00	20.
Perle des Jardins	1.20		3.50	$\frac{20}{25}$.
Red Maman Cochet	1 00	7.00	3.00	20.
		6.00	3.00	
Safrano	1.00	6.00		$\frac{20}{20}$.
Snowflake Souv. de Pierre Notting.	1.00		3.00	
Souv. de Pierre Notting	1.10	6.50	3.00	20.
The Bride	1.10	6.50	3.00	20.
White Hermosa		6.00	3.00	20.
White Maman Cochet		6.50	3.00	20.
Wm. R. Smith		6.50	3.00	20.
Winter Gem	1.50	8.00	3.00	20.
Yellow Kruger	1.00	6.00	3.00	20.
Yellow Maman Cochet		8.00	4.20	3 0.
BANKSIAN or LAD	Y BA	NKS		
White Banksia	1.10	6.50	3.00	20.
Yellow Banksia	1.10	6.50	3.00	20.
				20.
HYBRID AUSTRIAN BRIER			ANA	
Los Angeles	3.00	20.00		
The Queen Alexandra	4.80	35.00	7.80	60.
Toison d'Or	4.80	35.00	7.80	60.
Wilhelm Kordes	2.70	17.50	6.60	50.

POLYANTHA OR FAIRY

21/4-inch 4-inch

	Doz. 100		Doz.			
						100
George ElgerM'lle Cecile Brunner	.\$1.	00	\$6.50	\$3.0		\$ 20.
M'lle Cecile Brunner	1	20	7.00	3.0		20.
Perle d'Or	1.	20	7.00	3.0		20.
Sweetheart or Mignon.	1.	20	7.00	3.0		2 0.
Yellow M'lle Cecile Brunner	1.	10	6.50	3.0	00	20.
DWARF POLYANTHA OF	BA	ABY	RAMI	BLEF	3	
Baby Crimson Rambler	1.	50	8.00	3.0	00	20.
Baby Dorothy			8.00	3.0	00	2 0.
Baby Tausendschoen			7.50	3.0	00	2 0.
Catherine Zeimet	1.	20	7.00	3.0		20.
Chatillon			10.00	4.2		3 0.
Edith Cavell			8.00	3.5		$22\frac{1}{2}$
Ellen Poulsen	1.	20	7.00	3.0		20.
Erna Teschendorff			8.00	3.5		$22\frac{1}{2}$
Ideal			8.00	3.5		25.
Jessie			7.00	3.0		20.
Le Ponceau	1.	20	7.00	3.0		20.
Louise Welter	1.	35	7.50	3.0		2 0 .
M'me Norbert Levavasseur			8.00	3.0		20.
Maman Levavasseur	1.	90	8.00	3.0		20.
Mrs. Wm. H. Cutbush	1.	20	7.00	3.0		20.
Orleans	I.	00 00	7.50	3.0		20.
PhyllisPink Baby Rambler	. 1.	20	7.00	3.0		$\frac{20}{20}$.
Red Baby Rambler	. 1.	20	7.00	3 (20.
Red Orleans	. 1.	50	8.00	3.		25.
Triomphe Orleanais	. 1.	50	8.00	3.	50	25. 25.
White Baby Rambler			7.00	3.0		20
Yellow Baby Rambler	. 1	20	7.00	3.		20.
HYBRID POLY				0.	00	20.
				0 /	20	20
Baby Doll (Tiptop)			$\frac{7.00}{6.50}$	3.0 3 .0		20. 20 .
Clothilde Soupert Gruss an Aachen				3.		
La Fayette (Jos. Guy)	. 1.	75	10.00	4.8		35.
Mosella (Yellow Soupert)	1.	10	6.50	3.0		$\frac{33}{20}$.
BOURBO		10	0.50	5.0	00	<i>2</i> 0.
Burbank	1	00	6.00	3.0	00	20.
Champion of the World.	1	00	6.00	3.0		20.
Crown Princess Victoria	1	20	7.00	3.0		20.
Eugene E. Marlitt (Red Hermosa)	1.	20	7.00	3.5		223
Hermosa.	1.	10	6.50	3.0		20.
Mrs. Degraw	1.	00	6.00	3.0	00	20.
Souv. de la Malmaison	1.	00	6.50	3.6	00	20.
White Malmaison	1.	20	7.00	3.	00	20
CHINA or BI	ENG	AL				
Louis Phillippe	1.	10	6.50	3.0		2 0.
Queen's Scarlet	1.	10	6.50	3.6	00	20.
HYBRID CHINA			IGAL			
Etincelante	1.	10	6.50	3.0	00	20.
Gruss an Teplitz	1.	10	6.50	3.0	00	20.
Virginia R. Coxe			6.50	3.0	00	20
0						



CLIMBING POLYANTHA OR RAMBLERS

	2½-i	inch 100	4-in	ch 100	
Aglaia (Yellow Rambler)	\$1 20 1.10 1.20 1.20 1.20 1.10 1.20 1.10 1.20 1.2	\$ 6.50 7.00 7.00 7.00 6.50 7.00 6.50 7.00 6.50	\$3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00	\$20. 20. 20. 20. 20. 20. 20. 20. 20. 20.	
LAEVIGATA OR C		KEE			
Amoena, Pink Cherokee		7.00	3.25	221	
TRAILING					
Wichuraiana (Memoria! Rose)		7.00			
Dr. W. Van Fleet	1.35	7.50 7.00	3.00	20. 20.	
Elizabeth Ziegler Emily Gray Excelsa (Red Dorothy Perkins) Eugene Jacquet Gardenia Hardy Marechal Niel Hiawatha Lady Gay Paul's Scarlet Climber Shower of Gold Silver Moon White Dorothy Perkins	1.20 1.20 1.10 1.60 1.10 1.20 1.20 1.20 1.20	7.00 8.00 6.50 9.00 6.50 7.00 7.00 6.50 6.50 7.00	3.50 3.50 3.00 4.20 3.00 3.50 3.25 3.00 3.25 3.25	$25.$ $25.$ $20.$ $30.$ $20.$ $25.$ $22\frac{1}{2}$ $22\frac{1}{2}$ $22\frac{1}{2}$ $20.$	
HYBRID TEA WIC		IANA			
Alida Lovett Bess Lovett Christine Wright Climbing American Beauty Climbing White American Beauty Mary Wallace Mary Lovett Pink Cl'g American Beauty Purity White, Dr. W. Van Fleet	1.10 1.00 1.10 1.75 1.60 1.20 1.75	7.50 6.50 6.00 6.50 10.00 9.00 7.00 6.00 10.00 7.00	3.50 3.00 3.00 3.00 4.80 4.20 3.25 3.00 4.80 3.25	$25.$ $20.$ $20.$ $35.$ $30.$ $22\frac{1}{2}$ $20.$ $35.$	
SETIGERA OR PRARIE					
Baltimore Belle	1.00	6.00 6.00 6.00	3.00 3.00 3.00	20. 20. 20.	
			2 00	90	
Greville (Seven Sisters)Russel's Cottage		6.00 6.00	3.00 3.00	20 20	

CLIMBING HYBRID TEAS

	21/4-inch		4-inch			
Climbing Balduin Climbing Etoile de France. Climbing Helen Gould Climbing Kaiserin Climbing Killarney. Climbing Meteor. Climbing M'me Caroline Testout Climbing Souv. of Wootton Climbing Sunburst Climbing Vis. Folkestone. Climbing Winnie Davis Gainesborough Mrs. Robert Peary.	1.00 1.00 1.20 1.10 1.20 1.20 1.20 1.75 1.10	100 \$6.00 6.00 7.00 6.50 6.00 7.00 7.00 10.00 6.50 8.00 6.50 7.00	Doz. \$3.00 3.00 3.25 3.00 3.25 3.00 3.50 3.50 3.50 3.50 3.25	100 \$20. 20. 22. 20. 20. 22. 22. 20. 25. 20. 25. 20. 22.		
CLIMBING T	EAS					
Chromatella (Cloth of Gold) Climbing Devoniensis. Climbing Maman Cochet, Pink Climbing Perle des Jardins. Climbing Safrano. Climbing White Maman Cochet. Pillar of Gold. Reve d'Or (Golden Chain).	1.10 1.10 1.50 1.00 1.10	6.00 6.50 6.50 6.00 6.50 6.00 6.00	3.00 3.00 3.25 3.00 3.00 3.00 3.00	20 20. 20. 22\} 20. 20. 20.		
CLIMBING CHINA OR BENGAL						
Apple Blossom Empress of China James Sprunt	. 1.00	6.00 6.00 6.50	3.00 3.00 3.00	20. 20. 20.		
CLIMBING HYBRID CH	INA O	R BEN	GAL			
Climbing Gruss an Teplitz Dr. Robert Huey	1.00	$6.00 \\ 6.50$	$\frac{3.00}{3.25}$	$\frac{20}{22^{\frac{1}{2}}}$		
CLIMBING HYBRID	POLY	ANTHA				
Climbing Clothilde Soupert	1.00	6.00 7.00	3.00 3.25	$\frac{20}{22\frac{1}{2}}$		
CLIMBING BO	URBO	N				
Climbing Souv. de la Malmaison	1.20	7.00	3.00	20.		
CLIMBING NOI	SETTE	S				
Lamarque	1.20 1.10 1.10 1.10 1.00	6.50 7.00 6.50 6.50 6.50 6.50	3.00 3.00 3.00 3.00 3.00 3.00 3.00	20. 20. 20. 20. 20. 20. 20.		
CLIMBING HYBRIC	NOIS	ETTE				
Climbing Paul Neyron Madame Wagram		7.00 7.00	3.00 3.00	$\frac{20}{20}$.		

Floral Trade Customs

- ORDERS for 2¼-inch pot roses must be for not less than three plants of any one variety at the dozen rate, and not less than 25 of any one variety at the hundred rate; three or more 4-inch at the dozen rate, and ten or more at the hundred rate. For two plants of a variety add 25%, and for one plant of a variety add 50% to the per dozen price.
- TERMS—Cash (money order, draft or registered letter) with order will entitle purchaser to extra count in Roses of our selection equivalent to a 5 per cent. discount, or a discount of 3 per cent. may be deducted from remittance. C. O. D. orders must be accompanied with one-third of the amount in cash. Accounts opened only with known or favorably rated correspondents or those furnishing amply satisfactory references.
- PACKING—Always free, usually in light boxes, ventilated in warm weather, well lined in cold weather and securely strapped. From one to two-thirds (and for very distant points all) soil removed and roots carefully wrapped in damp moss and paper.
- DELIVERY f. o. b. express car or postoffice at Springfield, Ohio. Weather forecasts always carefully ascertained before forwarding during cold weather.
- PARCEL POST is recommended as being usually the most economical and safe method of shipping, this service having proven almost invariably prompt and satisfactory, so that more soil may safely be removed and weight correspondingly reduced. Ascertain your zone distance, approximate the probable weight and make a fair allowance for postage; any excess amount remitted will be refunded or credited after exact weight and postage shall have been ascertained. Special delivery is frequently advantageous; insurance is cheap.
- FREIGHT shipment will be made only upon explicit instructions and entirely at risk of purchaser. We assume no responsibility except to deliver properly packed and in good order to depot, bill and route correctly and follow with tracer.
- COMPLAINTS will not be recognized unless lodged with us promptly after receipt of goods.

TO THE FLORAL AND NURSERY TRADES:

Notice that our Annual Descriptive Catalogue

is priceless (in several senses).

Incessant demand

from amateurs and "ultimate consumers" who have learned of our ROSE LIST and who write asking for a copy, has heretofore been wastefully answered by means of a post-card stating that we issue no retail catalogue but sell our crops to the trade exclusively at wholesale.

We now throw

this demand your way, replying to all such inquiries with our

"Priceless Catalogue"

which will sharply whet the appetite for "Real Roses" in general and "LEEDLE ROSES" in particular.

It's up to you

to supply the demand in any or all of the several methods suggested.

Tell them all—

"we have it or we'll get it for you."